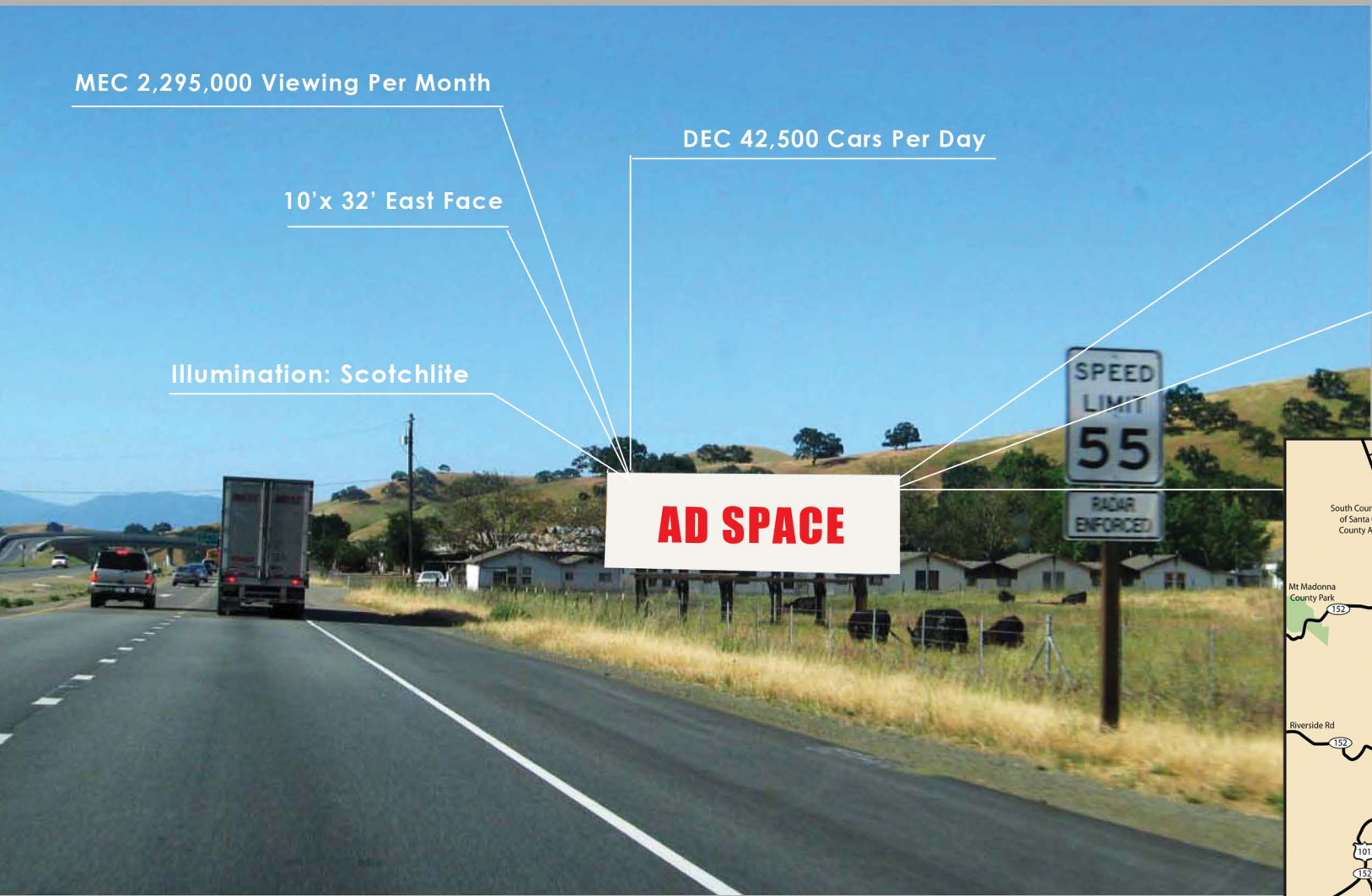


LATITUDE / LONGITUDE  
( 36.975458, -121.381817 )

Highway 152/, Pacheco Pass Hollister, CA



MEC 2,295,000 Viewing Per Month

DEC 42,500 Cars Per Day

10'x 32' East Face

Illumination: Scotchlite

**AD SPACE**

LOCATION:  
W/line HWY 152, N/ of HWY 156  
Pacheco Pass Near Hollister  
(Casa De Fruta)  
SB0003E

Market:  
Freeway travelers to the Bay  
Area. Heavily traveled link  
between Central Valley &  
Bay Area



\*see next page for larger map.

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